

Notice of References Cited	Application/Control No. 09/805,678	Applicant(s)/Patent Under Reexamination BELL ET AL.	
	Examiner Stephen Gravini	Art Unit 3622	Page 1 of 1

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	B	US-5,761,648	06-1998	Golden et al.	705/14
	C	US-5,832,457 A	11-1998	O'Brien et al.	705/14
	D	US-5,915,243 A	06-1999	Smolen, Daniel T.	705/14
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	N	WO 97/22074	06-1997	WIPO	Goldhaber et al.	705/14x
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NON-PATENT DOCUMENTS

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	U	Lee Auto Hopes to Drive Sales Through Loyalty Plan by Lavonne Kuykendall from Card Marketing v2, n8, p18, September 1998
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*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.